

University of Pretoria Yearbook 2016

Research methodology 740 (TBE 740)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	0.00
Programmes	BComHons Tourism Management
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Division of Tourism Management
Period of presentation	Semester 1

Module content

The focus in this module will be on teaching some of the fundamental processes, principles and techniques necessary to conduct and interpret empirical research in a business context.

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